Zipwise Field Descriptions

Not all Zipwise data products include all fields.

Field Name	Contents	Description
ZIP_Postal	5-digit US ZIP Code or 6-character Canadian Postal Code	5-digit US ZIP Code or 6-character Canadian Postal Code.
City	Text	Preferred city name for the ZIP/Postal Code.
County	Text	The "most prevalent" county name for a given ZIP Code. Note that since ZIP Code boundaries and county boundaries rarely coincide, sometimes this will be wrong for certain locations within a ZIP Code. US data only.
State_Province	2-character text	US state abbreviation as defined by USPS, or Canadian province abbreviation as defined by CPC.
Area_Code	3-digit number	The "most prevalent" telephone area code for a given ZIP/Postal Code. Note that since ZIP/Postal Code boundaries and area code boundaries rarely coincide, sometimes this will be wrong for certain locations within a ZIP/Postal Code.
FIPS	5-digit number	The Federal Information Processing Standard code for this ZIP Code. US data only.
Time_Zone	Text	Time zones range from PST-3/GMT-11 (Pago Pago) to PST-4/GMT +12 (Marshall Islands).
Daylight_Savings	Y = Yes N = No	Whether this region observes Daylight Savings Time or not.
Type	P = PO Boxes only M = Military U = Unique	Most regular ZIP Codes will have this field blank. "P" are ZIP Codes used only for PO Boxes; "M" are military APO/FPO ZIP Codes; and "U" are ZIP Codes that are unique to a particular business, organization, or large building. US data only.
Preferred	P = Preferred A = Approved N = Not Approved	One city name is officially "Preferred" for each ZIP/Postal Code. Additional acceptable city names are "Approved" for use with some ZIP/Postal Codes. "Not Approved" city names are not approved for mail addressed to this particular ZIP/Postal Code.
Latitude	00.0000	Latitude for the approximate geographic center of the ZIP Code. Negative latitudes are South, positive latitudes are North.
Longitude	000.0000	Longitude for the approximate geographic center of the ZIP Code. Negative longitudes are West, positive longitudes are East.
Population	Number	Population data for the entire ZIP Code.